

Account & Marketing Manager – DACH

Full-time/Part-time (Linz, Austria | Remote)



About Redem®

Redem® helps the market research industry to improve data quality through innovative quality checks and cleaning processes. With our Survey-Data-Quality-Platform, we are poised to become the industry standard for ensuring data quality in market research.

To help us achieve our mission, we are looking for you to join our dedicated team!

Your mission

- Optimize our customer journey—From marketing and PR activities to customer success management
- Run PR and marketing campaigns
- Acquire new customers and establish partnerships
- Support our customers in the use of our software
- Inform our customers about new developments and product features

What you will need

- German native speaker
- Experience in sales and marketing (ideally B2B)
- Experience with CRM tools like Hubspot
- Experience with WordPress
- Solid knowledge of website analytics tools (e.g., Google Analytics, Leadfeeder, ...)
- Excellent communication, presentation and negotiation skills
- Very good English skills
- (Bonus) Experience in professional market research—ideally as project manager for market research studies
- (Bonus) Existing network within the market research industry

Does this sound like you

- You are a logical thinker
- You are goal-oriented
- You like to communicate
- You like to work in a startup environment with flat hierarchies
- You are a team player
- You are passionate about new innovations in market research

What awaits you

- Hands-on mentality
- You are goal-oriented
- Ownership and responsibility for tasks and projects
- Working closely with our founder, Florian
- Flexible working hours and remote time
- Strong feedback culture
- Diverse and exciting tasks
- The possibility to add own ideas and strategies
- Creative environment with a start-up mentality

Salary: For this position, a gross monthly salary of, 2500 € plus performance-based compensation is planned for a full-time basis. Overpayment, depending on work experience and qualifications, is possible!

Application: Send us your application documents including motivation and work experience to: jobs@redem.io. The interview process includes solving a case, to test your logical thinking.

Become a part of our Team! We look forward to hearing from you.

Your Redem-Team

