



We are shaping the world with sensor solutions!

ams' success, being a world leader in the design and production of high performance analog ICs and sensor solutions is driven by our most important asset - our employees. To support our continuing growth, we are looking for people with ideas, people who want to make a difference and are focused on being the best.

Step up.

Digital Marketing Specialist - temporary position (m/f) Job No. 2918

Job description/tasks and responsibilities:

- Company-wide responsibility for development and implementation of digital marketing and content strategy including optimizing website and mobile user experience
- Control and coordination of digital projects with external agencies and the IT team
- Identification of new emerging online trends
- Manage digital marketing budget
- Create and optimize content for digital channels – website
- Introduction of tools and e-business applications in the organization
- Definition and specification of the user stories and usability process, taking into account the interests of the global and regional stakeholder
- Analyze and reporting

Education/experience:

- University degree in Business Administration, Marketing
- At least 5 years of relevant work experience in an international environment
- Knowledge and active experience in dealing with digital marketing platforms incl. lead generation and workflow management
- Good understanding of web technologies as well as experience in dealing with various tools (CMS, Google Analytics...)
- Solid knowledge of SEO, SEA and Google AdWords
- Comprehensive HTML & Liferay knowledge
- Communicative team player with commitment, solution-oriented approach
- Analytical thinking and ability to interpret performance data
- Organizational talent - structured working method combined with a high quality standard
- Very good communication skills in English and German
- Ability to work under pressure and deadlines

Workplace:

Premstätten, Styria, Austria

Collective salary and wage agreement:

The employment is in accordance with the collective salary and wage agreement for employees of the electrical and electronics industry, employment group F (<http://www.feei.at/arbeitswelt/kv-tabellen-statistik/mindestloehne-und-gehaelter-2018/>).

ams offers a great work environment with exciting career paths and trainings, attractive salaries, a profit sharing program, social events and much more.

If you enjoy creativity and innovation, working in teams and an open and friendly corporate culture, we are looking forward to your application via our recruiting platform: www.ams.com/eng/Join-Our-Team/Open-Positions **www.ams.com**

